

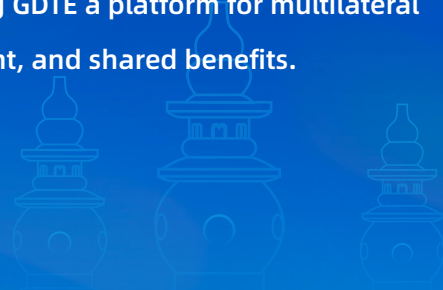
# THE FOURTH GLOBAL DIGITAL TRADE EXPO

# INVITATION

September 25-29, 2024  
Hangzhou, China

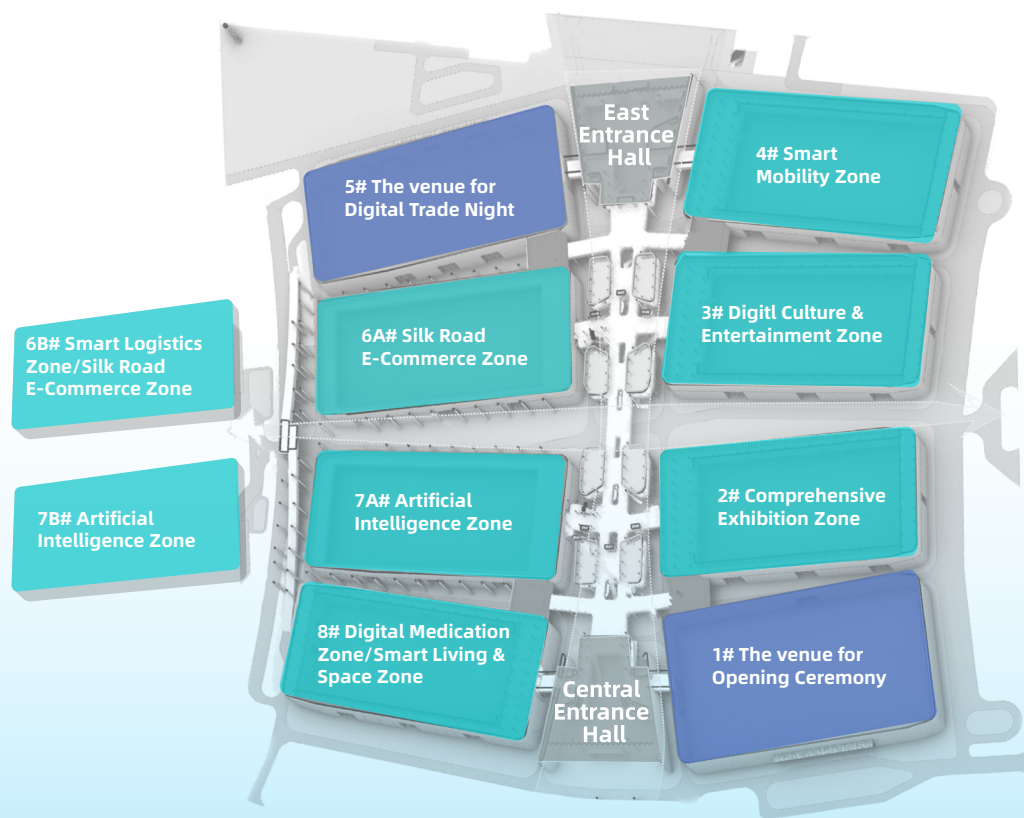
## ABOUT GDTE

Global Digital Trade Expo (GDTE) is China's only national-level expo for digital trade stakeholders from worldwide. In compliance with what President Xi's congratulatory letter said for the 2nd GDTE, this is a strategic event to fulfil the action plan proposed at the 3rd Plenary Session of the 20th CPC Central Committee concerning "new ways to develop digital trade" and making GDTE a platform for multilateral cooperation, common development, and shared benefits.



# THE FOURTH GLOBAL DIGITAL TRADE EXPO

<b>EVENT THEME:</b>	Digital Trade, Global Access
<b>DATE:</b>	September 25 <sup>th</sup> to 29 <sup>th</sup> ,2025
<b>VENUE:</b>	Hangzhou Grand Convention and Exhibition Center
<b>EXHIBITION SPACE:</b>	150,000m <sup>2</sup>
<b>ORGANIZER:</b>	Zhejiang Provincial People's Government, the Ministry of Commerce of PRC
<b>HOST:</b>	Hangzhou Municipal People's Government, Department of Commerce of Zhejiang Province, Trade Development Bureau of the Ministry of Commerce, PRC



HANGZHOU GRAND CONVENTION AND EXHIBITION CENTER

# EXHIBITIONS

## 2# Comprehensive Exhibition Zone

To present a holistic trajectory of digital trade evolvement in Hangzhou, Zhejiang, China, and the world. The blending of AI and digital trade will be a priority to GDTE presentations, with a focal point on AI-driven innovations such as embodied robotics and spatiotemporal intelligence.

## 3# Digitl Culture & Entertainment Zone

To spotlight the global expansion of culture business, the growth of overseas support industries, and international partnerships, unveil the transformative power of digital technology for digital content trading, and seek advances in culture trade on the global stage.

## 4# Smart Mobility Zone

Low-altitude economy, intelligent web connection, and green energy will be in the spotlight, with a particular focus on cutting-edge technologies and products in the low-altitude sector. AI will be a catalyst to the redefinition of mobility and associated industries.

## 6A/6B# Silk Road E-Commerce Zone

To present e-commerce platforms, services, and brands, and share experience (cases, advances, and scenarios) on in-depth integration between e-commerce and AI in countries and regions along the Belt and Road and BRICS nations.

## 6B# Smart Logistics Zone

To particularly showcase advances in information technology and smart assembly for future logistics, and envision the possibility of digitalized solutions for the logistics industry.

## 7# Artificial Intelligence Zone

To present AI data, models, and applications, with an emphasis on technologies, products, and scenarios in behavioral and thinking simulation.

## 8# Digital Medication Zone

To picture new products, technologies, services, and scenarios in healthcare sector, with a focal point on innovations in medical devices, digital medical services, and the digital health advances.

## 8# Smart Living & Space Zone

To showcase products and applications that power up living/work spaces with smart technologies, particularly with a stress on smart buildings and smart homes (offices).

### Buyers

We primarily target buyers from over 50 countries and regions, such as the UK, the US, Italy, Switzerland, Spain, Kazakhstan, Dubai, South Africa, and more. We've also been in partnership with international organizations like the International Association of Exhibitions and Events (IAEE) and various business societies, like Italy-China Link Association, Commercial Liaison Association Barcelona, China-Eurasian Business Council, Sino Swiss Hub AG, Mastel, Southern Africa Shanghai Industrial, and Nepal Trade & Export Promotion Center. More GDTE partners and buyers' shopping checklist are to be unveiled.

# CORE EVENTS

## Industry-centered Sessions & Activities

Branding and networking sessions on cross-platform digital application will be staged with a focus on e-commerce, AI, digital healthcare, smart travel, digital entertainment, smart logistics, and smart living space, etc.

## Capital Matchmaking

We extend an invitation to digital trade startups and unicorns in quest for financing to meet VC firms, PE investors, and industrial funds here. They may work together for a quick transformation of new findings through more precise business matching, roadshows, and one-on-one negotiations.

## Games & Sporting Events

We call for the hosting of a series of signature competitions in collaboration with local authorities, industry associations, and universities, including Digital Trade Innovation Competition, UN Big Data Hackathon, Digital Persona Debates, AI International Electronic Music Composition Contest, and Zhijiang Makers Competition etc.





# THE THIRD GDTE

Global Digital Trade Expo made its debut in 2022. The third GDTE last year was held from September 25 to 29 at Hangzhou Grand Convention and Exhibition Center. The exhibition floor consisted of an overall show and eight specialized zones, covering a total space of 155,000 square meters. It was a truly worldwide, digital-trade-centered show event for both stakeholders and the general public.

◆ **155000<sup>+</sup>** covering an exhibition area of 155,000 m<sup>2</sup>

◆ **1546** 1,546 corporate exhibitors

◆ **200000<sup>+</sup>** more than 200,000 visits

◆ **30000<sup>+</sup>** 30,000 corporate deputies

## A platform home to a worldwide customer base

It saw the presence of representatives from **22** international organizations, **101** countries (regions)

**23** sister cities (for the launching ceremony) from around the globe

The first Smart City Expo World Congress, Hangzhou, accommodated **400** plus delegates from **60** cities in 16 countries (regions) and guests from **50** plus Chinese cities

**30,000** corporate deputies, including **6,000** from overseas



# A grand DT show with a wealth of opportunities

- ◆ Signed **34** projects (each worth over RMB 100 million) for a total investment of RMB **29.5** billion.
- ◆ More than **100** startup projects were registered for the Global Digital Trade Innovation Competition, and 34 of which are now in the process for landing in Hangzhou's districts or counties.
- ◆ The Expo also hosted **160** plus networking events for global stakeholders, including 120 held in the eight zones.
- ◆ **42** sessions for more than **400** new products, technologies, and achievements.
- ◆ Unveiling of **100** digital business cases.
- ◆ The entire event was featured by 730 journalists from **164** domestic and foreign media agencies, with a coverage of **50,000** plus articles for readers from 160 countries (regions).

# A digital realm with expanding frontiers and possibilities



<b>Low-altitude economy</b>  60 plus low-altitude vehicles and 20 plus new technologies;	<b>Robotics</b>  50 robotics companies, 80+ intelligent robots, and 22 live shows;	<b>Future healthcare</b>  86 high- and medium-ranking digital healthcare exhibitors;	<b>Digital entertainment</b>  Black Myth: Wukong premiered at a national-level exhibition, the establishment of the Digital Trade & Culture Committee, and bulk orders that totaled nearly RMB 1 billion from 488 corporations from 45 countries (regions);
<b>"Smart city"</b>  solutions for digital transformation from 119 companies;	<b>Silk Road E-commerce</b>  334 domestic and foreign companies, 100 plus matchmaking sessions, and RMB 1 billion as intended investment deals;	<b>AI+ competitions</b>  CMG's Winning AI+, AI Debate Competition, International AI Piano Competition, and Global AI Songwriting Competition;	

## THE FOURTH GLOBAL DIGITAL TRADE EXPO

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