



The American Chamber of Commerce in Shanghai  
上海美国商会

## 2024 AmCham Shanghai Suzhou Center Annual Government Dinner Sponsorship Guide

February 26, 2025 | Venue: InterContinental Suzhou

**The 2024 AmCham Shanghai Suzhou Center Annual Government Dinner** will be held on **February 26, 2025, from 17:00 - 20:00 at InterContinental Suzhou** (No.288 Wangdun Road, Jinji Lakeside, Suzhou Industrial Park).

**This year, high-ranking government officials from both the US and Suzhou** will join to foster stronger government-industry ties between business leaders and local government officials. The event will include **a networking cocktail reception and dinner with senior officials**, marking a key opportunity to connect directly with government officials and express support for the Suzhou Municipal Government's efforts to create an open business environment for foreign companies.

This event is a great opportunity for **the foreign business community** to exchange ideas, deliver their appreciation and express support for the government on its efforts to create and sustain an open business environment for foreign companies.

### Agenda:

#### VIP Meeting

17:15-17:30 VIP check in  
17:30-17:55 VIP meeting  
17:55-18:00 Group photo

#### Dinner

17:00-17:50 General check in and networking cocktail  
17:50-18:00 Guests seated  
18:05-18:35 Remarks  
18:35-20:00 Networking dinner

**For sponsorship opportunities and event information, please contact:**

**Jenny Ma** at (+86) 512 62930100 or [suzhou@amcham-shanghai.org](mailto:suzhou@amcham-shanghai.org).



## Sponsorship Opportunities & Benefits

Category	Platinum (Limited to 3)	Corporate (Limited to 6)	Networking (Limited to 6)
<b>Member Company Normal Rate</b>	RMB 50,000	RMB 30,000	RMB 10,000
<b>Non-member Rate</b>	RMB 80,000	RMB 50,000	RMB 20,000

Benefits: Before Event	Platinum	Corporate		Networking
		Type A	Type B	
	<b>RMB 50,000</b>	<b>RMB 30,000</b>		<b>RMB 10,000</b>
1. Corporate logo and a link to your company website will be featured on the event webpage and WeChat promotion & post-event writeups	✓	✓	✓	✓
2. Corporate logo and a link to your company website will appear on the event e-invitation, sent directly to all attendees	✓	✓	✓	✓
<b>Benefits: During Event</b>				
3. Corporate marketing booth with 1 representative from sponsor's company at the event site (marketing table prepared by the Chamber)	✓	✓	✓	✓
4. Standing banner exposure (to be provided by sponsor company, no larger than 1.2m x 2m)	✓	✓	✓	✓
5. Sponsor verbally acknowledged during the opening remarks by the AmCham president	✓	-	-	-
6. Corporate logo appears on the Chamber's presentation power-point on the event day	✓	-	-	-
7. Corporate logo appears on the welcome backdrop on the event day	✓	✓	✓	-
<b>Networking Opportunities with Government Officials</b>				
8. Group pictures for VIP Meetings	✓	✓	-	-
9. Access to the VIP meeting, VIP table, and sponsor table				
a. General Access Tickets, including networking and dinner	7	3	4	1
b. VIP Tickets (including VIP activities with government officials)	2	1	-	-
c. <b>One seat</b> at the VVIP dinner table for a VIP Ticket holder	✓	-	-	-
d. Number of government officials to be seated at the sponsor's table <i>*preference of seating with specific government officials can be indicated by sponsors, but is subject to availability and change up to the event day</i>	<b>2 officials</b>	<b>1 official</b> <small>shared table with another corporate sponsor</small>	-	-