



The American Chamber of Commerce in Shanghai  
上海美国商会

## 2024 Government Relations Sponsorship Guide

### Program Overview

**Government Appreciation Dinner:** One of AmCham Shanghai's signature programs. This exclusive dinner provides an opportunity for members to meet with key Shanghai and YRD government officials. It is also an opportunity to meet with the U.S. Ambassador. There will be a VIP meeting for Stars, Stripes and Platinum sponsors.

Guests: 300-400

### Sponsorship Opportunities

<b>Stars Sponsor</b> Member: RMB 150,000 Non-Member: RMB 180,000	
<b>Government Appreciation Dinner</b>	<ul style="list-style-type: none"> <li>Two company representatives will be invited to a government VIP meeting before the Government Appreciation Dinner</li> </ul>
	<ul style="list-style-type: none"> <li>One company representative will be invited to sit at the head table and one company representative will be invited to sit at a VIP table</li> </ul>
	<ul style="list-style-type: none"> <li>A corporate table (10 seats) at the GA Dinner with company logo displayed on the table. Companies can invite their own guests in coordination with AmCham Shanghai. AmCham will assign two government officials on the table.</li> </ul>
	<ul style="list-style-type: none"> <li>Company has priority to choose government officials for their table</li> </ul>
	<ul style="list-style-type: none"> <li>Company logo will be displayed on the welcome backdrop</li> </ul>
	<ul style="list-style-type: none"> <li>Company will have a branding booth at the foyer area</li> </ul>
	<ul style="list-style-type: none"> <li>A group photo at the GA Dinner will be provided to the company with event-themed photo frame</li> </ul>
	<ul style="list-style-type: none"> <li>A full-page color advertisement (to be provided by the company) will be included in the GA Dinner program</li> </ul>

<b>Stripes Sponsor</b> Member: RMB 120,000 Non-Member: RMB 140,000	
<b>Government Appreciation Dinner</b>	<ul style="list-style-type: none"> <li>One company representative will be invited to a government VIP meeting before the Government Appreciation Dinner</li> </ul>
	<ul style="list-style-type: none"> <li>One company representative will be invited to sit at the head table and one company representative will be invited to sit at a VIP table</li> </ul>
	<ul style="list-style-type: none"> <li>A corporate table (10 seats) at the GA Dinner with company logo displayed on the table. Companies can invite their own guests in coordination with AmCham Shanghai. AmCham will assign two government officials on the table.</li> </ul>



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	<ul style="list-style-type: none"> <li>• Company has priority to choose government officials for their table</li> </ul>
	<ul style="list-style-type: none"> <li>• Company logo will be displayed on the welcome backdrop</li> </ul>
	<ul style="list-style-type: none"> <li>• Company will have a branding booth at the foyer area</li> </ul>
	<ul style="list-style-type: none"> <li>• A group photo at the GA Dinner will be provided to the company with event-themed photo frame</li> </ul>
	<ul style="list-style-type: none"> <li>• A full-page color advertisement (to be provided by the company) will be included in the GA Dinner program.</li> </ul>

<b>Platinum Table Sponsor</b> <b>Member: RMB 100,000</b> <b>Non-Member: RMB 115,000</b>	
<b>Government Appreciation Dinner</b>	<ul style="list-style-type: none"> <li>• One company representative will be invited to a government VIP meeting before the Government Appreciation Dinner</li> </ul>
	<ul style="list-style-type: none"> <li>• One company representative will be invited to sit at a VIP table</li> </ul>
	<ul style="list-style-type: none"> <li>• A corporate table (10 seats) at the GA Dinner with company logo displayed on the table. Companies can invite their own guests in coordination with AmCham Shanghai. AmCham will assign two government officials on the table.</li> </ul>
	<ul style="list-style-type: none"> <li>• Company will have a branding booth at the foyer area</li> </ul>
	<ul style="list-style-type: none"> <li>• Company logo will be displayed on the welcome backdrop</li> </ul>
	<ul style="list-style-type: none"> <li>• A group photo at the GA Dinner will be provided to the company with event-themed photo frame</li> </ul>
	<ul style="list-style-type: none"> <li>• A full-page color advertisement (to be provided by the company) will be included in the GA Dinner program</li> </ul>

<b>Corporate Table Sponsor</b> <b>Member: RMB 65,000</b> <b>Non-Member: RMB 75,000</b>	
<b>Government Appreciation Dinner</b>	<ul style="list-style-type: none"> <li>• A corporate table (10 seats) at the GA Dinner with company logo displayed on the table. Companies can invite their own guests in coordination with AmCham Shanghai. AmCham will assign two government officials on the table.</li> </ul>
	<ul style="list-style-type: none"> <li>• Company logo will be displayed on the welcome backdrop</li> </ul>
	<ul style="list-style-type: none"> <li>• A group photo at the GA Dinner will be provided to the company with event-themed photo frame</li> </ul>
	<ul style="list-style-type: none"> <li>• Company logo will be included in the GA Dinner program</li> </ul>

<b>Networking Sponsor</b> <b>Member: RMB 30,000</b> <b>Non-Member: RMB 40,000</b>	
	<ul style="list-style-type: none"> <li>• Two dinner tickets</li> <li>• 100-word company tent card on each cocktail tables</li> </ul>



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<b>Government Appreciation Dinner</b>	• Company logo will be displayed on the welcome backdrop
	• Company logo will be included in the GA Dinner program

*\*Exposures for all sponsors:*

- Company logo will be displayed on the event webpage with a hyperlink to its official website. Company logo will be included in the event email and/or social media announcements with a hyperlink to its official website.
- Company logo will be included in the post-event write up in Insight magazine.

### Commitment Form

Yes, we are interested in sponsoring AmCham Shanghai's 2024 Government Affair Program!  
Please email the Commitment Form to [Zoe Zhang](mailto:zoe.zhang@amcham-shanghai.org) to confirm your sponsorship.  
For more information regarding sponsorship, please contact:

#### Zoe Zhang

Senior Business Development Manager

Tel: (+86 21) 6169-3011

Email: [zoe.zhang@amcham-shanghai.org](mailto:zoe.zhang@amcham-shanghai.org)

#### Sponsor Information

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_ Tel: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Company address: \_\_\_\_\_

**Please indicate the sponsorship category that your company is interested in:**

	<b>Member (RMB)</b>	<b>Non-member (RMB)</b>
<input type="checkbox"/> Stars Sponsor	150,000	180,000
<input type="checkbox"/> Stripes Sponsor	120,000	140,000
<input type="checkbox"/> Platinum Table Sponsor	100,000	115,000
<input type="checkbox"/> Corporate Table Sponsor	65,000	75,000
<input type="checkbox"/> Networking Sponsor	30,000	40,000
<input type="checkbox"/> GA Conference Sponsor	30,000	40,000
<input type="checkbox"/> GA Booth Sponsor	15,000	20,000

By signing below, (insert company name) \_\_\_\_\_ agrees to the following terms and conditions as a sponsor of AmCham Shanghai's 2024 Government Affairs Program.

1. The above sponsored cash/products/prize/service is non-refundable once sponsorship has been confirmed.
2. AmCham Shanghai will refund the fee only if the event is cancelled.



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3. If cancellation occurs, AmCham Shanghai will not be committed to providing the above-mentioned sponsorship exposure and acknowledgement.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Company stamp: \_\_\_\_\_