

Auto China 2024

-A Symbolic Event for the Global Auto Industry

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May 2024

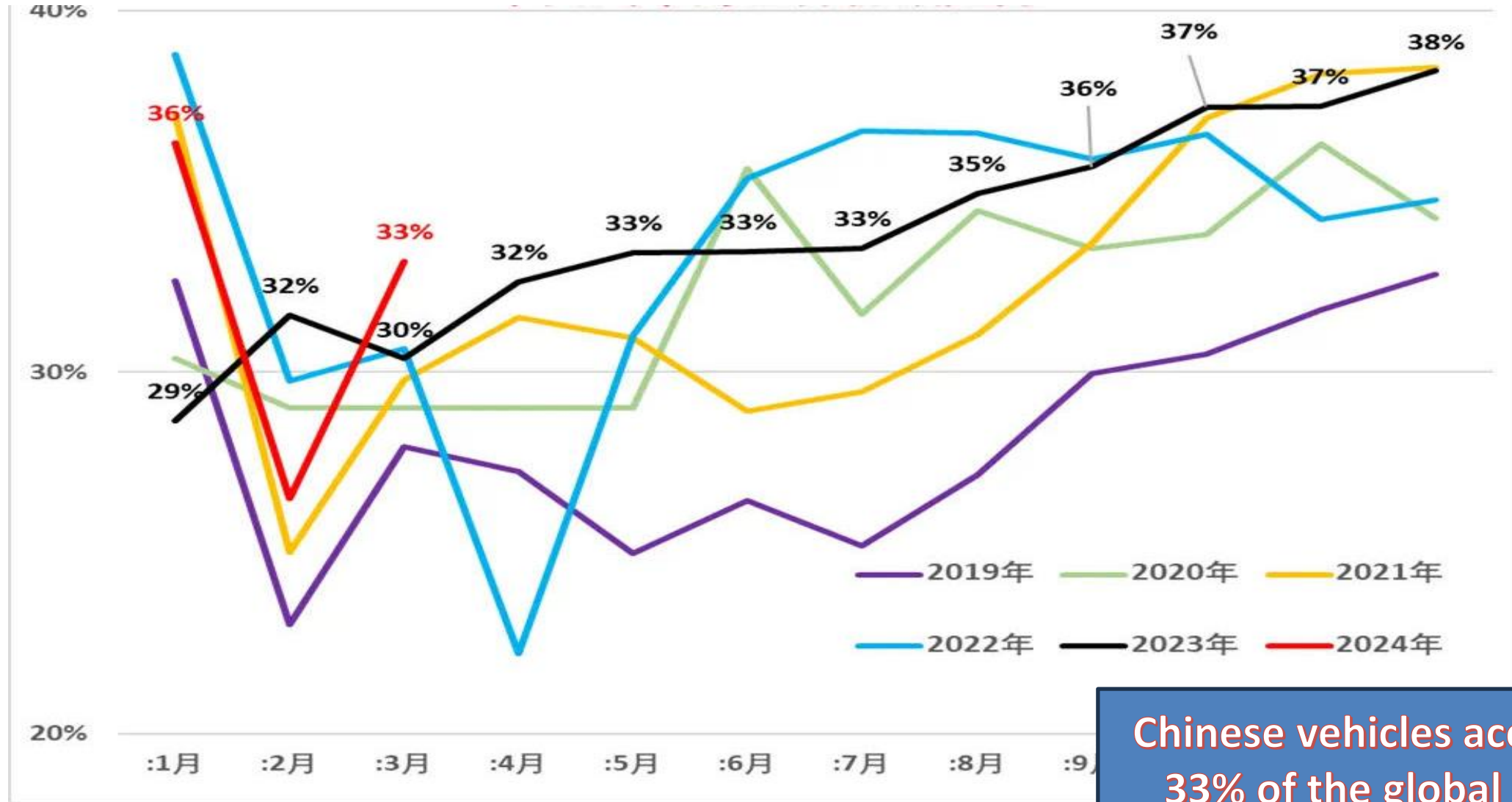
Auto China 2024 at a Glance

- ✓ **Duration: April 25-May 4**
- ✓ **Total Space: 220,000 sqm.**
- ✓ **No. of world debut: 117**
- ✓ **30 from int'l carmakers**
- ✓ **No. of onsite Journalists: 23,000**
- ✓ **No. of Press Conferences: 163**
- ✓ **Total no. of Visitors: 892,000**





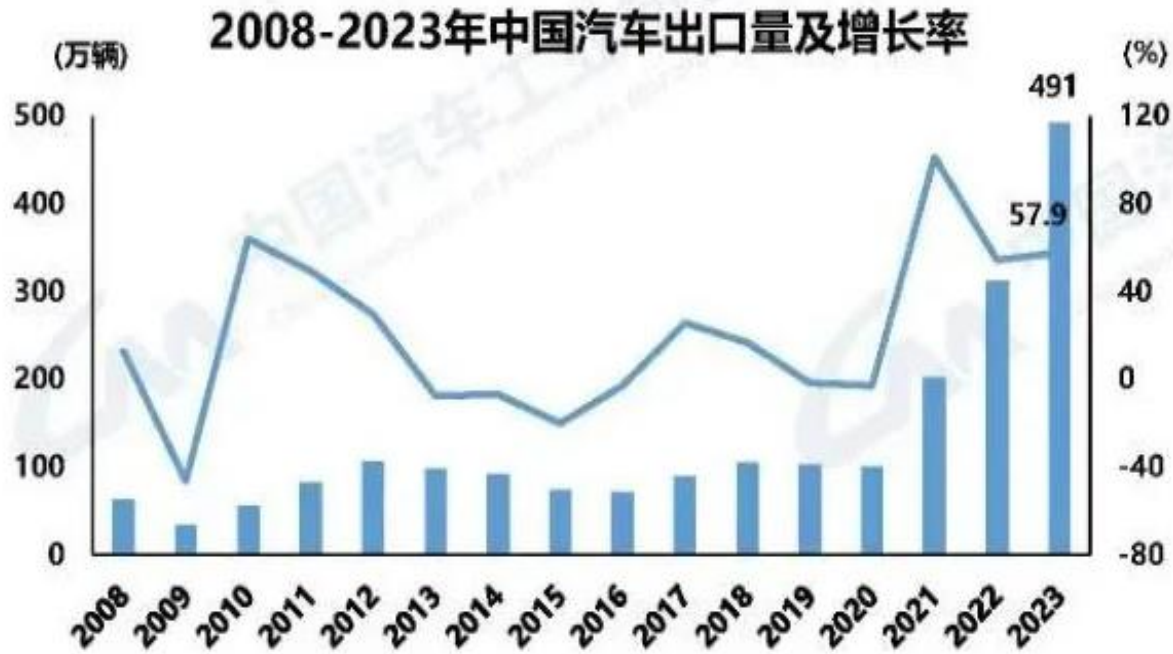
Chinese Autos: One Third of the World



Chinese vehicles account for 33% of the global market share in March 2024

Source: CPCA

⚙️ Going Global + Global Audience



Source: CAAM

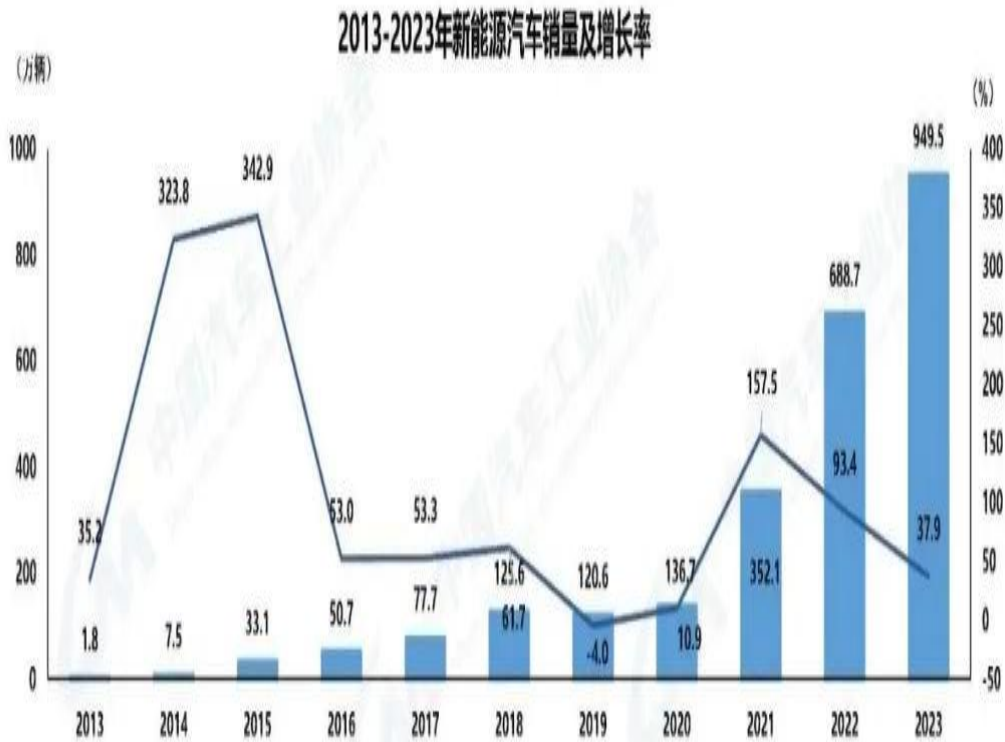


No. of Overseas Visitors: 28,000

Overseas dealers : 7,400 people

Overseas reporters: 1,148 from 131 countries & regions

⚙️ No NEWs, No Joy



Source: CAAM



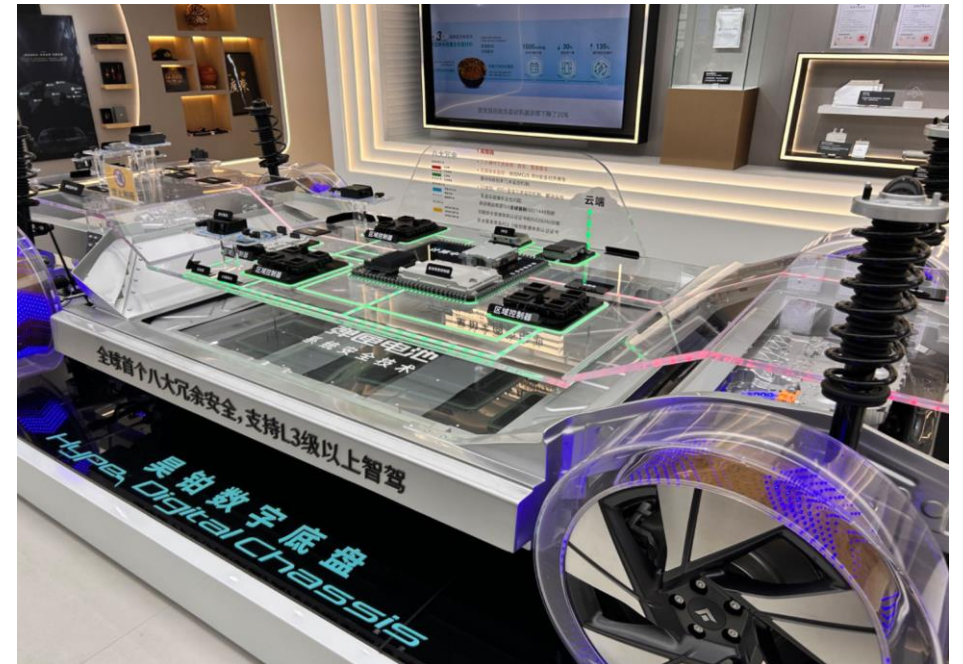
NEW Models Presented in 2024: 278

VS

NEW Models Presented in 2020: 160

⚙️ Techs: Electrification and Intelligence

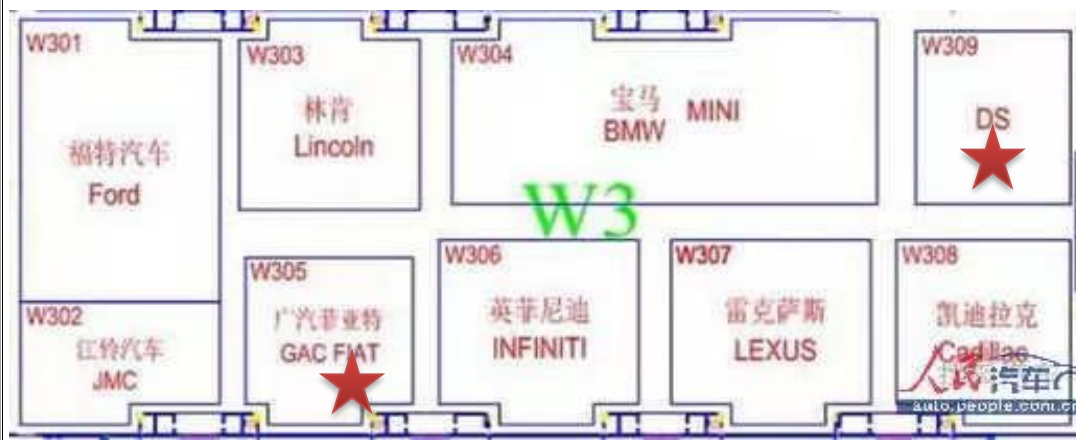
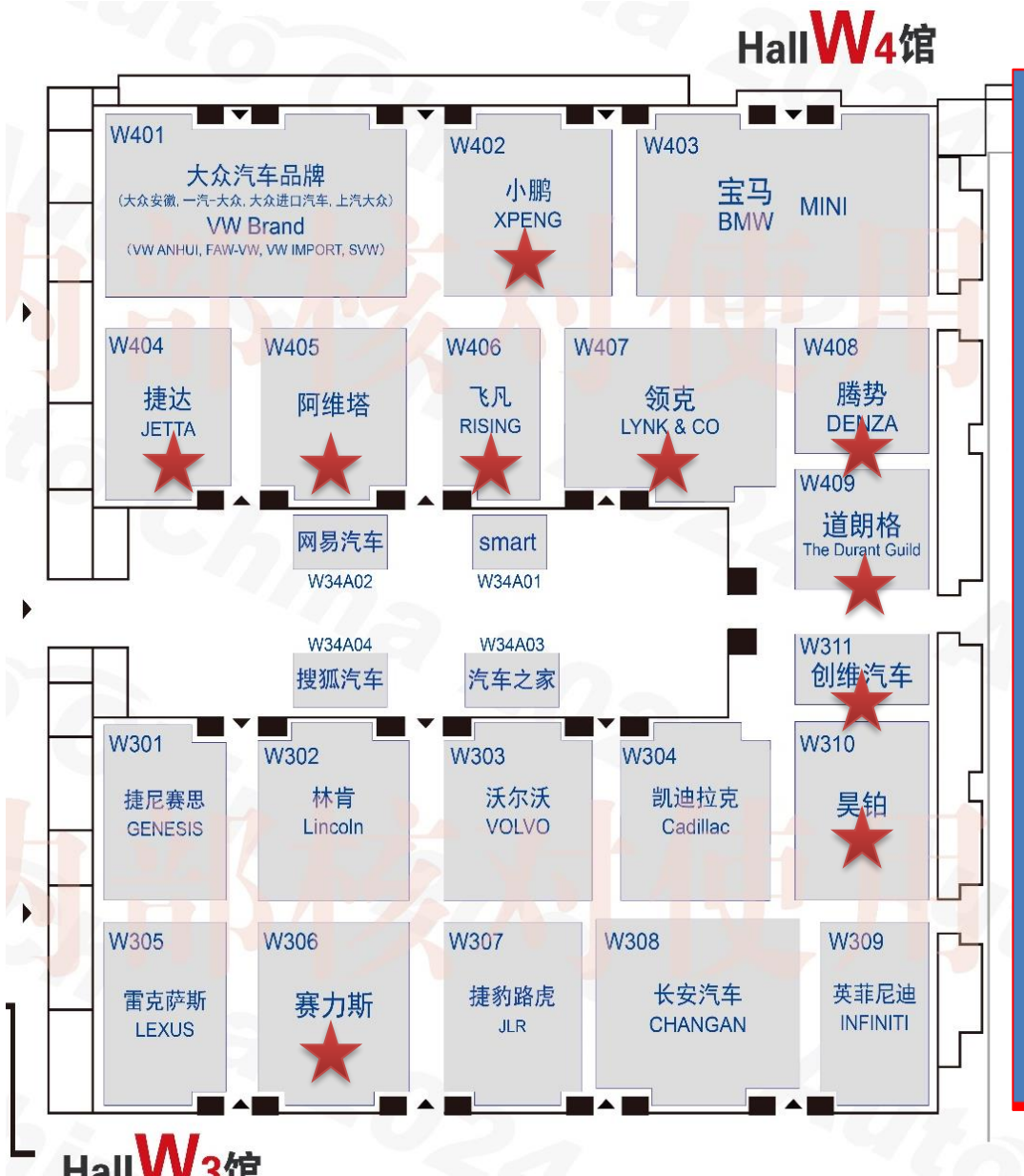
- ✓ **Electrification:** BEV, REV, HEV, PHEV, and fuel cell vehicles have all made their debut. All domestic carmakers have launched independently designed electric vehicles.
- ✓ **Range anxiety and season anxiety:** Before the show, Many carmakers live streamed the ultra long-distance test drive of their NEV cars...Proving their full functionality across the entire country and most regions around the world.
- ✓ **Intelligence:** Covering multiple fields such as autonomous driving, intelligent cockpit, operating systems, chips, LiDAR, etc.
- ✓ **Intelligent driving:** Many cars at 100K ~ 200K RMB range could go with L2 autonomous driving functions. High end cars, collaborated with Huawei or independently, start to develop L4 autonomous driving functions.
- ✓ **Harmony Intelligent Mobility Alliance (HIMA)**



⚙️ CEO Influencers: Coming into Vogue



2024 vs. 2014: Every Dog Has His Day



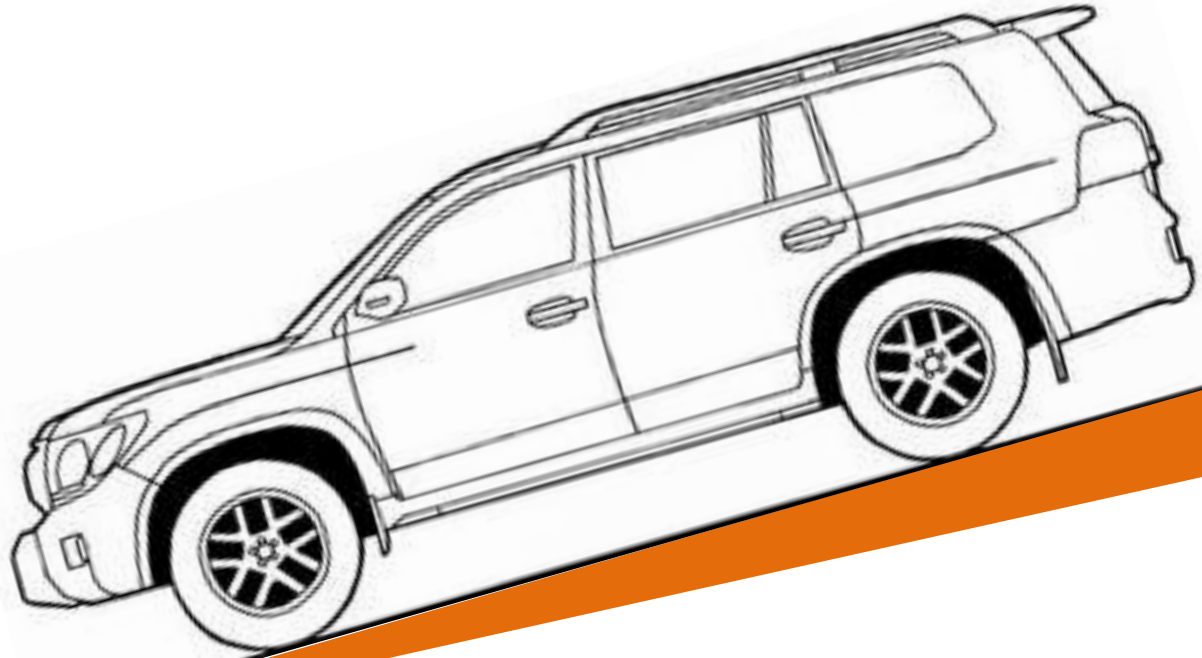
Long March: Always on the Road

- ✓ China auto shows vs. Auto shows in the rest of the world;
- ✓ China's auto industry has shown vitality and ability, yet it is still in the process from the great chaos to the great governance;
- ✓ Multinationals, with centennial accumulation, should never ever be underestimated;
- ✓ Long termism is the core, the auto industry is in a ever-changing situation, what we need is to maintain strategic composure and adapt to the times.

Thought Platform: CACS2024



- ✓ Global EVP and President of GM China, as well as many Chinese OEM's top leaders;
- ✓ China Presidents of Bosch, Magna, Dena, BorgWarner, Aptiv and China CTOs of Continental, Valeo;
- ✓ US, Israeli, Korean business delegations;
- ✓ The U.K., Hungarian Consul-Generals in Chongqing, Economic attache of Israeli Embassy.



Thanks