



## **2024 AmCham Shanghai Gala: Commemorating the 45th Anniversary of US-China Diplomatic Relations**

This year marks the 45th anniversary of the establishment of US-China diplomatic relations. Since 1979, the stable US-China diplomatic relationship has been of great significance to the prosperity of the two countries and to global peace and stability. American businesses have also flourished in commercial relations between the two countries and the bilateral relationship remains a top interest of our member companies.

To commemorate this anniversary, AmCham Shanghai will hold an evening gala on Friday, March 29. The gala will feature speeches by member companies that have witnessed the growth of the relationship; an awards ceremony to honor two individuals, one from each country, who have made outstanding contributions to mutual understanding in the relationship; and a dinner reception. American business leaders and officials from both governments will join the event.

# Sponsorship Opportunities

## **Diamond Sponsor: RMB 200,000**

- Limited to two companies
- Keynote speech during the gala dinner
- Two company representatives to sit at the VIP table
- Special recognition during awards ceremony
- One company banner in the foyer area
- One corporate table with logo (fits 10 attendees)
- Company logo on the welcome backdrop, stage, event webpage and email announcement
- Standalone WeChat and website posts about company's history in China
- Inclusion in video about American companies to be shown during the gala
- Interview with company representative for the Q1 issue of Insight (print and digital)

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## **Platinum Sponsor: RMB 150,000**

- Two company representatives to sit at the VIP table
- Special recognition during awards ceremony
- One company banner in the foyer area
- One corporate table with logo (fits 10 attendees)
- Company logo on the welcome backdrop, stage, event webpage and email announcement
- Standalone WeChat and website posts about company's history in China
- Inclusion in video about American companies to be shown during the gala

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## **Gold Sponsor: RMB 100,000**

- One company representative to sit at the VIP table
- One company banner in the foyer area
- One corporate table with logo (fits 10 attendees)
- Company logo on the welcome backdrop, stage, event webpage and email announcement

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## **Corporate Table Sponsor: RMB 50,000**

- One corporate table with logo (fits 10 attendees)
- Company logo on the welcome backdrop, stage, event webpage and email announcement



For more information, please contact Zoe Zhang [zoe.zhang@amcham-shanghai.org](mailto:zoe.zhang@amcham-shanghai.org)