



2022 Hangzhou International Education Forum & Fair
13:30 – 18:00 | October 29th | AmCham Shanghai Hangzhou Center

AmCham Shanghai's Hangzhou Center will host its Fall International Education Forum & Fair on **Saturday, October 29th from 13:30-18:00**. The half day forum and fair and will be conducted in both Chinese and English.

With insights from US consulate officers, distinguished university speakers, international high school counselors and HR leaders in different industries, the **Education Forum** offers valuable and timely information on issues such as high school and college admission policy, campus updates, college preparation, and career prospect to students and their parents in Hangzhou. The forum also **features a briefing on the education visa policy by the US Consulate General Shanghai**.

The Education Fair will be held concurrently with the Forum and will provide an opportunity of workshops and face-to-face meetings with US college and local international school representatives to parents, students and other attendees.

The whole program is designed for parents and students who are preparing for US college and local international high school application, as well as educators in the Zhejiang community.

Agenda

- 13:30 – 18:00 Education Fair (Hallway)
- 13:00 – 13:30 Check-in and Registration
- 13:30 – 13:40 Welcome Remarks
- 13:40 – 14:00 Keynote Speech – Mr. Wang Yi, Executive Director of Harvard Center Shanghai
- 14:00 – 14:45 Visa Briefing Session – US Consulate General Visa Office staff
- 14:45 – 15:00 Tea Break
- 15:00 – 15:40 International High School and US College Admission Panel
- 15:40 – 16:20 Career Panel: Landing Your Dream Job
- 16:20 – 18:00 College Fair and International High School Sessions



Who Should Sponsor?

Universities & Colleges | International Schools | Bilingual Schools | Education Institutes | English Training Institutes | Immigration and Visa Agencies | Study Abroad Agencies

For more information about AmCham Shanghai, please click [here](#).

About AmCham Shanghai's Education Committee, please click [here](#).



2022 Hangzhou International Education Forum & Fair Sponsorship Packages and Pricing

Sponsor Type	Fair 展位赞助	Forum 论坛赞助
Benefits: Before Event		
1. Exhibitor logo with hyperlink to your website will appear on the event webpage.	√	√
2. A minimum of 1 event e-invitation with Exhibitor logo and hyperlink will be sent to AmCham members and subscribers.	√	√
3. Exhibitor logo with your hyperlink/QR code will appear on WeChat promotion of the event.	√	√
Benefits: During Event		
4. Standing banner exposure (Made by Sponsor, no more than 2 each no bigger than 1.2*2m).	√	√
5. 1 Marketing booth (0.5*2m table) at the event site (marketing table prepared by the Chamber/hotel).	√	√
6. Exhibitor will have a 30-minute presentation time in media room.	N/A	√
7. Exhibitor logo will be displayed on the welcome backdrop.	√	√
8. Ticket(s) to the forum.	5 VIP seats	10 VIP seats
9. Exhibitor logo will be displayed on the Chamber's presentation slide (if there is a presentation).	N/A	√
Benefits: Post Event		
10. Exhibitor logo will appear on post-event write-up on AmCham website.	√	√
11. Exhibitor logo will appear on post-event write-up on AmCham WeChat official account.	√	√

		Nanjing	Hangzhou	Both
Fair Sponsor 展位赞助	Member	RMB 5,000	RMB 5,000	RMB 8,000
	Non-member	RMB 10,000	RMB 10,000	RMB 16,000
Forum Sponsor 论坛赞助	Member	RMB 8,000	RMB 8,000	RMB 13,000
	Non-member	RMB 20,000	RMB 20,000	RMB 34,000

Click [here](#) to learn more about your AmCham Shanghai Membership. For more information, please contact Bonnie Li at 132-1572-7177 or email bonnie.li@amcham-shanghai.org.



2022 Hangzhou International Education Forum & Fair Sponsorship Commitment Form

Please fill out the below form and email a scanned copy to hangzhou@amcham-shanghai.org or contact (+86) 139 1818 2647 latest by Wednesday, October 26th, 2022.

Yes, we are interested in participating in the 2022 Hangzhou International Education Forum & Fair as a

- Fair Sponsor: We are Already a Member (5,000rmb) Non-Member (10,000rmb)
 Forum Sponsor: We are Already a Member (8,000rmb) Non-Member (20,000rmb)

OR

Yes, we are interested in participating in both the 2022 Hangzhou and Nanjing International Education Forum & Fair as a

- Fair Sponsor: We are Already a Member (8,000rmb) Non-Member (16,000rmb)
 Forum Sponsor: We are Already a Member (13,000rmb) Non-Member (34,000rmb)

Exhibitor Information:

Company Name:	
Contact Person:	Job Title:
Tel:	Email:
Company Address:	

By signing below (insert company name) _____ agrees to the following terms and conditions as an exhibitor for the 2022 Fall Hangzhou International Education Forum & Fair.

- The above sponsored cash is non-refundable once the exhibition fee has been confirmed.
- AmCham Shanghai will refund the exhibition fee only if the event is cancelled.
- If cancellation occurs, AmCham Shanghai will not be committed to providing the above-mentioned exhibition exposure and acknowledgement.

Signature:

Date:

Company Chop:



Attachment: Nanjing International Education Forum & Fair Information

2022 Nanjing International Education Forum & Fair 13:00 – 18:00 | November 5th | Nanjing G Hotel

Children are the center of a family, and children's education has always been one of the top priorities of many families. With insights from U.S. Consulate officers, university admission officers and career advisors, cross-cultural education experts and HR leaders across various industries, the forum offers valuable and timely information on educational planning for families in a VUCA global environment.

The forum will touch on topics including updates on admission policy, campus operations, preparation and choices for K12 schools, job prospects and career planning advice to students. The forum also features a briefing on the education visa policy by the US Consulate.

An Education Fair will be held co-currently. The fair will be a great opportunity for parents to meet and communicate face-to-face with teachers and have an on-site interview to get to know your favorite school in advance!

The whole program is designed for parents and students who have overseas education plan and educators in Nanjing community.

Agenda

- 13:00 – 17:30 Education Fair (Hallway)
- 13:00 – 13:30 Check-in and Registration
- 13:30 – 13:45 Welcome Remarks
- 13:45 – 14:00 Keynote Speech: Learning in Uncertainty
- 14:00 – 14:40 K12 International Education Panel: Preparing Your Child
- 14:40 – 15:20 Break with School Presentations running in parallel
- 15:20 – 15:50 Visa Information Session
- 15:50 – 16:30 Career Development Panel: Landing Your Dream Job
- 16:35 – 17:30 School Presentations running in parallel