

AGENDA



- BRIEF HISTORY
- KEY DEVELOPMENTS
- BUSINESS CONCERNS
- ENFORCEMENT
- BEST PRACTICES



BRIEF HISTORY Perspectives

- 2000-2015
 - ✓ China starts focusing on building out its own concept of digitalization/digital economy to address rapid adoption
 - ✓ Priorities?
 - ✓ The National Security Law
- 2015 to 2019
 - ✓ The NPC begins deliberating the Cybersecurity Law in earnest
 - ✓ The regulatory framework takes shape
 - √ Who's who? CAC | TC260 | MIIT | PSB/MPS | SAMR
- 2019 to now, and beyond
 - ✓ Implementation and overhaul
 - ✓ DSL | PIPL | Civil Code | Industry Specific Regulations | Guiding Documents



KEY DEVELOPMENTS Big shifts in the regulatory landscape

- Data Security Law
 - ✓ Sets out more foundational pieces of framework on important/core/critical data
 - ✓ Long arm?
- Personal Information Protection Law
 - ✓ Self-explanatory China's quasi-GDPR
 - ✓ Long arm?
- Civil Code
 - ✓ Enshrines privacy/personality rights
- Multi-Level Protection Scheme (2.0)
 - ✓ Hundreds of pages of dense, technical Chinese covering risk classifications and associated network security requirements/standards
- Other Guiding Documents
 - ✓ A constellation of guidelines, industry-specific regulations, etc.



BUSINESS CONCERNSWhat matters to you?

- Data scope
- Data location
- Sensitivity
- Important/Critical Data?
- CIIO?
- Access/Security
- Transfer
- Third parties?
- Data incidents
- Liabilities



ENFORCEMENTWho are they going after?

- A handful of high profile Chinese companies
- Lots of lower-level enforcement against Chinese tech/mobile companies
- What kind of violations?
- Punishments?
- Foreign companies?



BEST PRACTICES Easy wins, long-term moves

- Get your team aligned
- Internal/external audits and security assessments & remedies
- Get your policy house in order
- Calm down
- Get ready to have some exciting interactions with regulators



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GLOBAL REACH

