**2021 AmCham Shanghai Food Fair: Recipe for Growth**

**May 19, 2021 | JW Marriott Shanghai Tomorrow Square**

AmCham Shanghai presents the half-day 2021 Food, Agriculture & Beverage (FAB) Conference, with an ensuing open-to-all food fair, plus happy hour with draft beer and wine tasting. This year’s conference will focus on key factors that facilitate growth in an increasingly complex market. Topics for industry professionals include future growth opportunities in China, lessons learned from the pandemic, maximizing sales and communication channels, potential market disruptors, regulation changes, and more.

The 2021 FAB Conference will also feature a separate food fair and an open cocktail mixer(complimentary to conference guests).

**Member companies in the F&B industry are welcome to join the food fair as exhibitors, free of charge. Space is limited, so please email**[**Jenny Wang**](mailto:jenny.wang@amcham-shanghai.org) **with the attached form to submit your interest.**

\*The food fair and cocktail mixer event is open to both members and non-members.

*Submission requirements:*

1. Fill out and submit the application form below.
2. Maximum number of 2 staff
3. Giveaway roughly estimated at 50-80 portions

*Food stand:*

Size: 1.83 x 0.45 m

Restrictions: no cooking on-site

*Submission deadline:*

**May 12, 5:00 pm**

**2021 AmCham Shanghai Food Fair Application Form**

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| Detailed Food & Beverage Item(s) 食品饮料明细 |  | |
| Select all that apply  选择所有适用的选项 | Prepackaged food 预包装食品  Need to heat on-site 现场加热  Imported items 进口食品 | |
| Special Notes:  有无特殊要求： |  | |
| Contact Information  联系人信息 | Name姓名 |  |
| Company 公司 |  |
| Email 邮箱 |  |
| Phone 电话 |  |
| Are you an AmCham Shanghai member?  是否上海美国商会会员 | Yes 是  No 否 | |