



2021 Americas Ball

Saturday, April 17

Pudong Shangri-La

	Exclusive Ball Sponsor RMB150,000	Platinum Table Sponsor RMB85,000	Corporate Table Sponsor RMB65,000	Networking Sponsor RMB25,000	Photo Booth Sponsor RMB35,000
Special exposures	Logo included (incorporated) in the design of event theme logo corporate gifts/inserts in goodie bags Acknowledgement by the entertainment group Present the prizes to lucky draw winner	Corporate gifts/inserts in goodie bags		100-word tent cards displayed on all cocktail tables at foyer	Logo/corporate image included in the design of photo booths
One 10-person corporate table with logo	Two tables (total 20 seats) at most premium location of the ballroom+20 raffle tickets	Front row of the ball room + 20 raffle tickets	Logo on the table + 10 raffle tickets		
Complimentary event tickets				2	3
Exposure in the Donor's Directory	Back cover ad	Random page ad	Logo	Logo	Logo
Acknowledgement of sponsor during the event opening and ending sessions	√	√	√		
Complimentary group photo with event photo frame	√	√	√		
follow-up advertisement in <i>Insight</i> magazine after the event	One back page	One full page	One half page		
Logo on the welcome backdrop	√	√	√		
Logo on the stage screen	√	√			
A minimum of 2 email event promotional announcements include logo and hyperlink	√	√	√	√	√
Logo in the post-event write-up in the May or June issue of <i>Insight</i>	√	√	√	√	√
Logo and hyperlink on the AmCham Ball webpage and social media	√	√	√	√	√

Commitment Form

Yes, we are interested in sponsoring 2021 AmCham Ball!

Please email the Commitment Form to Zoe Zhang by **February 28, 2021** (early bird) **Friday, March 26, 2021**. (normal sign up)

For more information regarding sponsorship, please contact:

Zoe Zhang

Senior Business Development Manager

Tel: (+86 21) 6169-3011

Email: zoe.zhang@amcham-shanghai.org

Sponsor Information

Company name: _____

Contact person: _____ Tel: _____

Fax: _____ Email: _____

Company address: _____

Please indicate the sponsorship category that your company is interested in:

	Member	Non-member		Member	Non-member
	(RMB)	(RMB)		(RMB)	(RMB)
<input type="checkbox"/> Exclusive Ball Sponsor	150,000	n/a	<input type="checkbox"/> Photo Booth Sponsor	35,000	45,000
<input type="checkbox"/> Platinum Table Sponsor	85,000	100,000	<input type="checkbox"/> Networking Sponsor	25,000	35,000
<input type="checkbox"/> Corporate Table Sponsor	65,000	80,000	<input type="checkbox"/> In-kind Sponsor	--	--

By signing below, (insert company name) _____ agrees to the following terms and conditions as a sponsor of 2021 AmCham Ball.

1. The above sponsored cash/products/prize/service is non-refundable once sponsorship has been confirmed.
2. AmCham Shanghai will refund the donation only if the event is cancelled.
3. If cancellation occurs, AmCham Shanghai will not be committed to providing the above-mentioned sponsorship exposure and acknowledgement.

Signature: _____

Date: _____

Company stamp: _____