

I AM

Remarkable

What is #IamRemarkable?

#IamRemarkable is a global Google initiative that strives to **empower everyone**, particularly **women and underrepresented groups**, to express their achievements in the workplace and beyond.

At the heart of the initiative is a **90-minute workshop**, that helps participants learn the importance of self-promotion in their personal and professional life, equip them with tools to develop this skill set, and invite them to **challenge the social perceptions surrounding self-promotion**.





#IamRemarkable's reach to date:

230K+
participants



800+
companies



150+
countries



8K+
facilitators



#IamRemarkable's impact to date:

After participating in an #IamRemarkable workshop:

82%

feel more
confident

89%

are more active in
self-promotion

49%

achieve job or
career growth



#IamRemarkable client testimonials

- Companies with diverse workforces perform better financially^(*).
- Women are well represented as middle managers, but numbers drop when making jump to VP-Level Execs.
- A big hurdle women face tackling this gap is practicing self-promotion. This is where #IamRemarkable helps!
- We work with >800 local and global companies.



“It’s a win-win from a professional point of view and a personal development point of view and that’s the beauty of the #IamRemarkable program.”

J.V. Raman, EVP Russia, Ukraine, Belarus



“Arming employees with the skills to talk about their achievements amidst a virtual working environment has been so valuable.”

*Louise Kristensen, Global Head of Partnerships,
Consumer Healthcare*



“#IamRemarkable is helping us address and get rid of unconscious bias at Manulife.”

*Ardhi Siregar, AVP, HR Partner for Business
Processing Services*

How does #IamRemarkable benefit your company?



Drive diversity benefits and allyship

by helping women and underrepresented groups get their voices heard



Improve motivation and self-confidence

by encouraging employees to celebrate and express their achievements



Strengthening team cohesion

by keeping connected, building trust and improving the quality of communication

Measure the impact of #IamRemakable in your company

All participants are asked to fill out a survey at the end of the workshop and three months after the workshop, conducted by a third party research company*.

As a result, our program counts with independent and ongoing survey measurement that generates **company dashboards** with the following data:

Program Metrics (results of past 3 month)

- ★ # of workshop
- ★ # of facilitators
- ★ # of participants trained
- ★ % that would recommend the workshop
- ★ X/5 satisfaction score

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Thank you

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Appendix



Company Success Stories



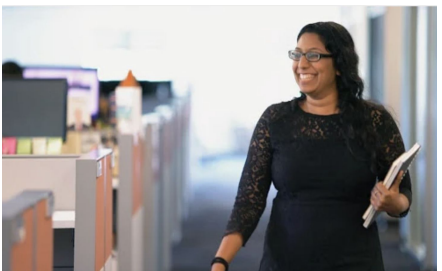
Unilever



LeanIn.Org



PwC



Merkle



Simply Business



GSK



Manulife



EPAM