

AMCHAM SHANGHAI
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STARTUP SHOWCASES

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Microsoft
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Zhe WANG

Co-founder@Tezign

Speaker Profile

Zhe Wang (Steve) received his Master Degree at Columbia University and Bachelor degree at Zhejiang University. He was a World Economic Forum Global Shaper. Steve is an expert of A.I., SaaS, and responsible for product strategy and business operations strategy in Tezign.

Steve focuses on MarTech and A.I. research and product development. He has been invited to join Annual Meeting of the World Economic Forum (Summer Davos) and also speak in many industrial conferences including Slush, 36kr pro MarTech summit, and Synced AI livestream on topics covering MarTech, SaaS and A.I. etc.

Topic

Technology Empowers Imagination: Tezign Data Intelligence Empowers Brand Growth

Company Profile

Tezign, a Creative and marketing supplier platform and data intelligence solutions trusted by world's leading companies. So far Tezign has served over 8,000 enterprises such as Unilever, Alibaba, Starbucks, Tencent, Ping An, Ant Financial, Nestle, Honeywell, Youku, Uxin, Vivo, Audi and more. Tezign has received series A financing led by Sequoia Capital in 2016. In March 2018, Tezign closed \$10 million series B financing led by Hearst Ventures.



Terence Cai

Data & Product Director @Clobotics

Speaker Profile

Terence have more than 15+ years experiences in Retail market research and big data related industry. Terence worked with 2 market research giants - Dunnhumby and Nielsen, for more than 13 years. His last position was Data and technology Director in Dunnhumby, responsible for global product deployment and client relationship management from technology perspective.

He also have rich experience for database modeling and big data ecosystem, When he was in Nielsen China, he designed Nielsen's first big data platform and corresponding machine learning algorithm for ecommerce tracking service to help China and global customers understand the market changes of ecommerce in China

Topic

Clobotics Virtual Visit Solution – Confident In-Store Execution In The Age Of Uncertainties.

Company Profile

Clobotics offers a world-class commercial drone platform and aerial data analytics services based on cloud-driven machine learning algorithms. We provide customer end-to-end solutions for commercial drone real-time data collection, instant data analytics, and processing on the cloud. We have business intelligence and data dashboard designed for specific business scenarios.



Jackie Luan

Founder@Lavector

Speaker Profile

Dr. Jackie Luan is the founder and CEO of Lavector Technologies, China's leading real-time market intelligence agency that specializes in analytical software and consulting services leveraging e-commerce, social media, and point-of-sales data to empower clients' R&D, Marketing and Strategy. Dr. Luan was previously on the marketing faculty at the Tuck School of Business at Dartmouth, and consulted for numerous Fortune 500 companies on marketing big data and growth strategies. She graduated from Yale University with a Ph.D. in Marketing, and from Peking University with a B.A. in English and Economics.

Topic

Empower Innovation and Marketing with Real-time Market Intelligence

Company Profile

Lavector Technologies is a venture-backed AI startup that employs real-time image recognition and predictive analytics to empower business clients' interactive marketing capability.

Lavector's current SaaS product offers an innovative workflow for marketers to gain real-time consumer insights, plan automated social media campaigns and benefit from predictive-based social CRM systems. It currently serves over thirty enterprise clients in the FMCG, retail, automotive and entertainment industries.



Jeff Feng

Founder & CEO @ Cloudpick

Speaker Profile

Jeff Feng, Funder & CEO, holds a PhD from the University of California, major in computer vision. He has involved in many computer vision retail revolution projects of Fortune 500 companies.

Fortune US "2019 Top 40 under 40"

Topic

Offline Retail Digitization and Smart Operation Solution

Company Profile

Cloudpick is a smart retail technology provider based in Shanghai, China. With proprietary computer vision, deep learning, sensor fusion, and edge computing technologies, Cloudpick empowers highly digitized, intelligent, cashier-free stores with a grab-and-go shopping experience. Cloudpick has collaborated with e-commerce companies, traditional retailers and payment partners worldwide and equips brick-and-mortar stores with streamlined, cost-efficient and technically retrofitted properties that support "new retail" shopping experiences.



Timo Lei

Co-founder, CFO, CGO @ Wufeng Technology

Speaker Profile

Mr. Timo Lei is the co-founder, Chief Financial Officer and Chief Growth Officer of Wufeng Technology, an emerging digital marketing corporation which has strong network with multiple public and private sectors. Wufeng Technology, with more than 15,000 Key Opinion Leaders under contract, has superb advantages in online marketing. By the end of March 2020, Wufeng has successfully completed round A investment, investors including bilibili and Qianhai FOF. Timo is a board of director of Wufeng Technology, responsible for the operation and management of the corporation.

Topic

Penetrating Young Users of China Through KOLs and MCN

Company Profile

Wufeng Technology, an emerging digital marketing corporation which has strong network with multiple public and private sectors. Wufeng Technology, with more than 15,000 Key Opinion Leaders under contract, has superb advantages in online marketing. By the end of March 2020, Wufeng has successfully completed round A investment, investors including bilibili and Qianhai FOF.



Andy Chen

Co-founder @ Whale

Speaker Profile

Andy Chen, Co-Founder, 31 years old, graduated with a master's degree in business administration and management from Duke university. Before Whale, he worked at McKinsey and IBM as a senior consultant. Andy has strong background in consulting and commercial digital transformation.

Topic

Whale Omnichannel Digitalization Solutions

Company Profile

Whale provides omnichannel digitalization solutions for brands and retailers. We leverage AI/IoT/Data technologies to help them improve their operation efficiency, engage with their customers and gain more consumer insights.

