

**2019 MOST IMPACTFUL NGO/SOCIAL ENTERPRISE APPLICATION**

**APPLICATION INSTRUCTIONS**

Please read the instructions carefully and respond to all the questions in the award category within the word limit. Each company/organization may only submit or be considered for ONE organizational award. AmCham Shanghai may ask for additional documents for verification. Any incomplete applications or failure to follow established guidelines may be disqualified. Responses and narratives must be written in English as well as supporting documents. Please do not exceed the stated word limit. The submission deadline is **10 AM, August 1, 2019**.

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| **AWARD CATEGORY** | | |
| Each company/organization may only submit or be considered for ONE organizational award.  □ CSR Leadership Award (Corporation)  □ CSR Innovation Award (Corporation)  □ Most Impactful NGO/Social Enterprise Award (Organization)  □ CSR Sustainability Award (open to all companies and organizations) | | |
| **NOMINEE INFORMATION** | | |
| Name of Organization: | | Address:  City: |
| Contact Name:  Position/Function: | | Email:  Phone:  Fax: |
| Which category does the Nominee fall into (please check all that applies):  □ An AmCham Shanghai member company  □ A non-FIE (Chinese company)  □ A listed company  □ Others (Please specify):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | |
| Number of employees directly/indirectly employed by the nominee in China:  Nominee’s Industry: | | |
| **NOMINATING PARTY INFORMATION (IF SELF-NOMINATED, PLEASE SKIP):** | | |
| Nominated by (Name): | Email:  Phone: | |

**SUBMISSION INFORMATION**

Please send your completed nomination form (MS Word Format) and supporting materials by **10 AM, August 1, 2019** electronically to:

E-mail: [csr@amcham-shanghai.org](mailto:csr@amcham-shanghai.org)

For questions, please call Christine Zhao at 6279 7119 x 5662 or email at Christine.Zhao@amcham-shanghai.org

Thank you for your nomination and good luck!

**MOST IMPACTFUL NGO/SOCIAL ENTERPRISE AWARD**

The Most Impactful NGO/Social Organization Award is presented to an NGO operating in China that has had the most positive impact on the community. The evaluation will be based on the NGO’s 2018 and 2019 (June 2018 to June 2019) performance, including any ongoing projects within China and decided by a jury panel. ***Each company/organization may only submit or be considered for ONE organizational award category.***

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| **Impact *(400 words maximum)***  Discuss how your NGO/Social Organization successfully addresses important CSR and sustainability issues. Explain how progress made through these initiatives and activities is or will be sustained over a period of time. Please also explain how your NGO/Social Organization has had a positive influence on the community. |
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| **Leadership *(200 words maximum)***  Explain how your NGO/Social Organization plays a leading role on in its field? Does it provide thought leadership or bring new ideas to an issue? |
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| **Engagement Strategy and Structure *(200 words maximum)***  Discuss how the engagement program aligns with the overall corporate strategy and communications approach. Show evidence of support by the leadership. Describe how the engagement program integrates into decision making and implementation plans. |
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