

**2019 CSR LEADERSHIP AWARD APPLICATION**

**APPLICATION INSTRUCTIONS**

Please read the instructions carefully and respond to all the questions in the award category within the word limit. Each company/organization may only submit or be considered for ONE organizational award. AmCham Shanghai may ask for additional document for verification. Any incomplete applications or failure to follow established guidelines may be disqualified. Responses and narratives must be written in English as well as supporting documents. The submission deadline is **10 AM, August 1, 2019**.

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| **AWARD CATEGORY** | | |
| Each company/organization may only submit or be considered for ONE organizational award.  □ CSR Leadership Award (Corporation)  □ CSR Innovation Award (Corporation)  □ Most Impactful NGO/Social Enterprise Award (Organization)  □ CSR Sustainability Award (open to all companies and organizations) | | |
| **NOMINEE INFORMATION** | | |
| Name of Organization: | | Address:  City: |
| Contact Name:  Position/Function: | | Email:  Phone:  Fax: |
| Which category does the Nominee fall into (please check all that applies):  □ An AmCham Shanghai member company  □ A non-FIE (Chinese company)  □ A listed company  □ Others (Please specify):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | |
| Number of employees directly/indirectly employed by the nominee in China:  Nominee’s Industry: | | |
| **NOMINATING PARTY INFORMATION (IF SELF-NOMINATED, PLEASE SKIP)** | | |
| Nominated by (Name): | Email:  Phone: | |

**SUBMISSION INFORMATION**

Please send your completed nomination form (MS Word Format) and supporting materials by **10 AM, August 1, 2019** electronically to:

E-mail: [csr@amcham-shanghai.org](mailto:csr@amcham-shanghai.org)

For questions, please call Christine Zhao at 6279 7119 x 5662 or email at Christine.Zhao@amcham-shanghai.org

Thank you for your nomination and good luck!

**CSR LEADERSHIP AWARD**

The CSR Leadership Award is presented to an AmCham Shanghai member company in China to recognize its overall CSR achievements, leadership and pioneering role in CSR practices, especially in advancing the creation of shared value. Please respond to the following questions. ***Each company/organization may only submit or be considered for ONE organizational award.***

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| **Leadership *(500 words maximum)***  Please provide information on how your organization plays a leading role on CSR issues. You can discuss the following:  ---Your organization’s approach to CSR and the involvement of the CEO, Chair or equivalent senior person in the company/organization’s CSR program.  ---The scope of your CSR program and what motivated your company to implement the program.  ---How does your organization promote CSR and CSR concepts?  ---Does your organization provide CSR thought leadership or serve a leading role in CSR focused organizations?  ---How innovative is your organization’s CSR program? Has it created new ideas/methodologies to tackle social issues? |
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| **Engagement *(300 words maximum)***  Describe how your company/organization identify and engage with key stakeholders? Describe how this engagement aligns with the overall corporate strategy and communications approach? Is the engagement supported by the leadership? |
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| **Environmental Impact *(300 words maximum)***  Please discuss your organization’s environmental responsibility policy and how it affects the decision-making process. Describe how your organization’s actions/practices have avoided causing direct or indirect harm to the environment. |
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| **Social Impact *(300 words maximum)***  Describe your organization’s involvement and contributions to the local community. Please discuss any development, educational or cultural initiatives as well as the resources your organization commits to such efforts. Please also highlight how your organization’s initiatives have resulted in the creation of shared value for both company and community by integrating sustainability into business strategy. |
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| **Workplace Practices *(300 words maximum)***  Please discuss your organization’s employee and management development programs, non-discrimination policies, recruitment/HR practices, and fair working conditions. Does your organization have sports initiatives or mental health support or health initiatives or opportunities for employees to participate in CSR initiatives? |
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