



*The American Chamber of Commerce in Shanghai* is once again teaming up with the multi-award winning Corporate Wellness & Engagement providers, **SPiRiT**, to bring you AmCham Corporate Sports & Family Day 2018!

The Wellness & Engagement movement is growing across Greater China. Along with this, the accelerated growth in sports makes this the perfect opportunity for AmCham members and their employees to be engaged in a fun-filled Team Building day.



### Promote

Employee Health

Company Values & Collaboration

Corporate Networking



### Build

Deep Engagement

Productivity & Competency

Team Spirit

## When & Where?

On Sunday October 28th, at Wellington International School  
No.1500 Yaolong Lu, near Haiyang Xi Lu, Shanghai, Pudong, China

## What does the day involve?

- Fitness Classes
- Corporate Sports Tournaments
- Bubble Football
- Kids Sports Zones
- Obstacle Course Adventure
- Refreshments & Sponsor Products
- Awards & Prize Ceremony
- Free giveaways for kids and families.



## How does my company participate?

- Form a team Minimum of 12, Maximum of 20 and register to compete & engage in the AmCham Corporate Sports & Family Day 2018!

## Why should your company join?

- Brand Exposure & Marketing
- Team Building
- Employee Engagement & Health
- Opportunity to promote company wellness
- Increase employee productivity!
- Network with other corporate executives
- Involve your kids in fun-filled sports activities!
- Position your Company as one who cares about Wellness

## How much does it cost?

- Early bird price RMB 8,888 (Deadline: 28<sup>th</sup> August)
- Member price RMB 11,888 (Registration Closes on 19<sup>th</sup> Oct)
- Non Member Price RMB 14,888

## Questions?

- [celina.wang@amcham-shanghai.org](mailto:celina.wang@amcham-shanghai.org)

## Registration:

- [kelly.deng@amcham-shanghai.org](mailto:kelly.deng@amcham-shanghai.org)

## Limited Sponsorship available through:

- [zoe.zhang@amcham-shanghai.org](mailto:zoe.zhang@amcham-shanghai.org)



## Sponsorship Guide

### Master Sponsor: RMB 30,000 (limited to ONLY 3 sponsors)

- Naming Right for one major sports game during the day (e.g ABC Volleyball match)
- Present medal to the winning team in front of logo wall
- Flags/ banners around the game field
- Standing banner displayed at the event entrance
- One booth with two working staff at premium location
- Logo displayed on event backdrop at premium position
- Logo displayed on event webpage
- Logo displayed on event announcement email and WeChat article
- Logo displayed on social media promotion articles
- Admission fee for 1 team of 20 members
- One full page ad in Chamber Insight magazine



### Game Sponsor: RMB 20,000

- Admission fee for 1 team of 20 members
- Standing banner displayed at the event entrance
- One booth with two working staff
- Logo displayed on event backdrop
- Logo displayed on event webpage
- Logo displayed on event announcement email and WeChat article
- One half page ad in Chamber Insight magazine







## Sponsorship Guide

### Booth Sponsor: RMB 6,000

- One booth with two working staff
- Logo displayed on event webpage
- Logo displayed on event announcement email and WeChat article



### Goodie Bag Sponsor: RMB 5,000 + 500 bags

- One booth with two working staff
- Logo displayed on event webpage
- Logo displayed on event announcement email and WeChat article
- One bag for every attendees



### Food & Drink Sponsor: RMB 4,000

- One food and drink booth
- Sell F&B onsite and generate all revenue
- Logo displayed on event webpage
- Logo displayed on event announcement email and WeChat article

